

Welcome to today's session



Online Safety Awareness



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The biggest lesson we can learn as adults is to **make children feel valued...**

Most risks online come back to self-affirmation - we all want to feel liked and valued.

Offenders seek to exploit vulnerability.




If we **increase self-esteem and confidence in children**, then they are less likely to take risks online.



2

Positive impacts of being online...



Connects People

Tool for seeking support & learning

Allows for creativity



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Gaming, Gambling & Addiction



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Guess the game & pegi rating...

 Roblox	 Minecraft	 Fortnite
 Fifa	 Apex Legends	 Call of Duty

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www.ecplimited.com Children and parents: media use and attitudes report 2023



Online Gaming: 8-17s

Playing games with others	In-game chat (messaging or headset)
55% Played against or with someone else they know	47% Chat to people they know
25% Played against or with someone they don't know outside game	22% Chat to people they don't know outside the game

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ATTENTION **Gaming considerations...**

VIOLENCE, BAD LANGUAGE, FEAR, GAMBLING, DISCRIMINATION, DRUGS, SEX

86% of British parents & carers ignore the age ratings on games, compared to 23% on films.

3 (In-game Purchases [Includes Random Items]), 16 (In-game Purchases [Includes Random Items])

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Gambling in Gaming

There are laws which make it illegal for young people to take part in most gambling activities, but there are also types of gambling that everybody is allowed to do.

SKINS, LOOT BOXES, E-SPORTS

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Gambling in Gaming

- Stay connected with your teen through discord's family center.
- Family Center has two main features: an activity dashboard accessible in Discord and a weekly email summary of your teen's activity. It shows the number of messages or calls they've made, new friends added, and active server participation.
- In addition to the in-app Family Center, you'll receive a weekly email recap of their activity.
- Streamers now have the ability to apply specific tags to their own content, replacing the previous mature content toggle.
- Twitch has a guide is designed to help parents, educators, and other adults navigate Twitch so they can help keep teens safe on the service.
- Kick offers a much more generous revenue split for creators. This is one of the main reasons that users are switching to Kick.
- In 2022, Twitch implemented a ban on gambling activities. Some streamers even received sponsorships to indulge in hours of continuous gambling.
- Kick offers a variety of popular streams for users to watch, including gaming, gambling, and IRL (In Real Life) content. This means that users can view streams featuring gambling promotions, as well as streams featuring individuals in swimwear or hot tubs.

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Top Tips:

- Learn about the games your child likes to play
- Look at gaming considerations - [pegi.info](https://www.pegi.info)
- Find out who they play with
- Agree digital boundaries - have fun - play together
- Check to see if your bank card is linked
- Encourage them to think critically - 'digital footprint'

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HELP

Exposure to Inappropriate Content

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Children and parents: media use and attitudes report 2023

% of 3-17 year olds who use sites or apps

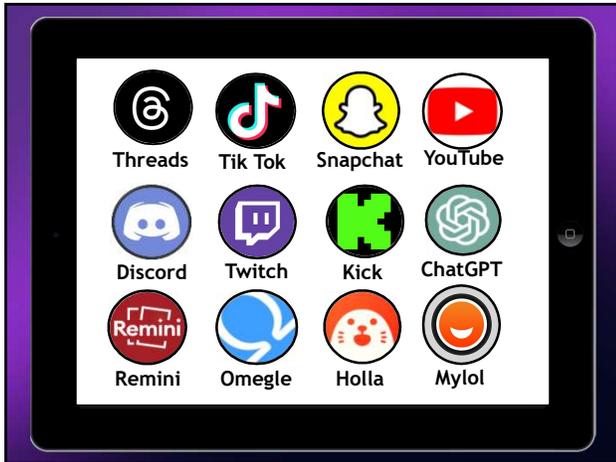
Platform	2021 (%)	2022 (%)
YouTube/ YouTube Kids	89	88
WhatsApp	53	55
TikTok	50	53
Snaphat (inc. Direct)	42	46
Instagram (inc. Direct)	41	41
Facebook (inc. Messenger)	40	34

Significant year-on-year increase (up arrow), Significant year-on-year decrease (down arrow)

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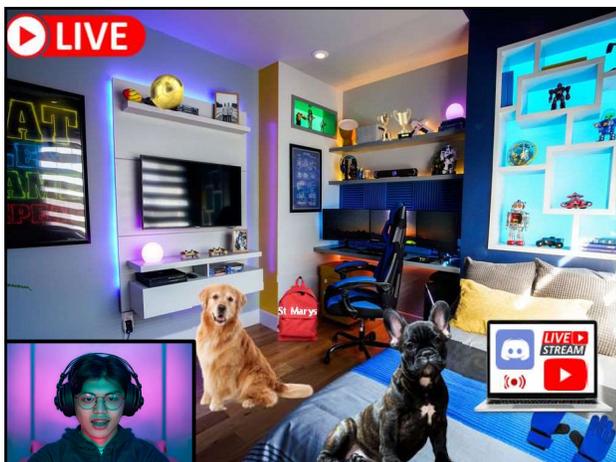
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Ask students through the... challenge is s... worth...

Examples **formation**

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IWF Annual Report 2022

<p>2022 Annual Report 375,230 Reports Assessed 255,588 Reports contained child sexual abuse imagery 199,363 included self-generated content</p>	<p>20% was Category A abuse 26% was Category B abuse 66% was hosted in a European country</p>	<p>60% increase in 7-10 year olds 14% decrease in 11-13 year olds 137% increase in imagery of boys 96% imagery of girls</p>
<p>Every 1.5 minutes the IWF assess a webpage. Every 2 minutes, that webpage showed a child being sexually abused.</p> <p>IWF has hashed 1,663,106 individual images since 2016.</p>	<p>There was an increase in the proportion of Category A images: these most severe images accounted for 20% of the child sexual abuse images actioned, up from 18% in 2021 and 17% in 2020.</p>	<p>127,732 reports of 'self-generated' imagery of 11-13-year-old girls.</p> <p>63,057 of 'self-generated' reports featured a 7-10-year-old, a 129% increase on 2021.</p>
<p>In 2022, the IWF received 187 reports through the Report Remove tool. They were able to action 101 reports.</p>		<p>Most contained Category C images (69%), and more boys reported than girls, with boys making up 73% of the total.</p>

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Why are children & young people sending nudes or semi-nudes?

- Joining in because they think that 'everyone is doing it'...
- Boosting self-esteem 'for the likes'...
- To get attention and to connect with new people on social media...
- They may find it difficult to say 'no', if the person is someone they have feelings for...

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Intimate image abuse laws in the UK

- Malicious Communications Act 1988
- Protection from Harassment Act 1997
- Section 160 of the Criminal Justice Act 1988
 Relating to the creation, possession and distribution of indecent images of children

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Nudes... can leave children vulnerable to...

Blackmail

Emotional Distress

Unwanted attention

Bullying

Blackmail, bullying and harm

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Cyberbullying

Understanding some terms used to describe cyberbullying

- Making hurtful comments
- Trolling
- Flaming
- Roasting
- Dissing
- Harassment
- Blocking or deliberately killing someone in a game
- Griefing
- Maliciously posting details about someone's personal life
- Doxing
- Outing

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Cyberbullying

- Harmful content disguised as support
- Eating disorder content
- Pro-suicide and self-harm content
- Harmful content linked to mental health conditions

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GROOMING

- Targeting on & offline
- Making contact
- Gaining Information
- Becoming Friends
- Deepening Friendships
- Meeting/ Abuse

Sexual Exploitation
Criminal Exploitation
Radicalisation

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POLL

“We estimate there are between **680,000 to 830,000 adults in the UK that pose a sexual risk to children**. The use of AI for child sexual abuse will make it harder for us to identify real children who need protecting, and further normalise abuse”.

(Graeme Biggar - Director General of the National Crime Agency, 2023)

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CCE/ CSE - Sources of Support...

- missing people: 116 000
- TALK TO US: 116 123
- fearless.org
- mind
- CRIMESTOPPERS: 0800 555 111
- THE SALVATION ARMY
- YOUNGMINDS
- GANGSLINE
- modern slavery helpline: 08000 121 700
- childline: ONLINE, ON THE PHONE, ANYTIME | childline.org.uk | 0800 1111
- catch 22
- Pace: Parents against child sexual exploitation
- Text British Transport Police on 61016

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Support & Advice

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ONLINE RESILIENCE

To help prevent the harm, children need to be streetwise online. This is sometimes called **digital literacy**, and it has three elements:

- Technical literacy** - knowing your way around technologies and having technical skills;
- Media literacy** - understanding different platforms and being able to judge the quality and reliability of online sources;
- Social literacy** - understanding online etiquette and the way things are done online.

You can't shield children from all risks online, any more than you can offline.
Not all of those risks have to turn into harm!

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HELPFUL TIPS

- ✓ Devices used in rooms adults are present.
- ✓ Discuss 'friends'.
- ✓ Use parental controls.
- ✓ Explain that you're not trying to control them but want to agree upon a set of **ground rules**.
- ✓ Try to stay **up to date** with internet trends and best practices.
- ✓ Talk to children about the risk of disclosing personal information.
- ✓ Have open discussions about topics like - bullying, cyberbullying, body image, grooming, sexual exploitation, gangs and radicalisation.

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Monitoring Online Activity

BEST FOR WEB FILTERING	BEST FOR LOCATION TRACKING	BEST FOR OVERALL EXCELLENCE
Norton Family Symantec Norton Family Premier Read Norton Family Review	Circle Home Plus Circle Home Plus Read Circle Home Plus Review	Mobicip Mobicip Read Mobicip Review Review
LOCATEGORY Locategy Read Locategy Review	Quotodio Parental Control Quotodio Parental Control Read Quotodio Review	

provider for their monitoring/safety platforms

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How do you keep yourself up to date?

KIDS ONLINE WORLD, Believe in children Barnardo's, National Gambling Helpline 0808 8020 133 GamCare.org.uk, PAPYRUS PAPERHOUSE OF HOME BUDDY, common sense media, NOS National Online Safety, NSPCC YGAM childline ONLINE, ON THE PHONE, ANYTIME childline.org.uk | 0800 1111, CEOP, internet matters.org, Action for Children, SWGfL Safe, Secure, Online, Ofcom, UK Safer Internet Centre www.saferinternet.org.uk, REPORT REMOVE, iNEQE SAFEGUARDING GROUP, Childnet International

You must talk to your young people - this is where your greatest learning will come from!

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